**Prashant Guleria**

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# Technical Business Analyst

Results-driven Business Analyst and dedicated employee with great leadership skills. Around 2 years of experience building revenues, improving processes and driving business to support corporate growth.

#  SKILLS

Market Analysis

Research and analysis

Business process mapping

Project Management

# Database Management

# Forecasting And Planning

# Agile Methodologies

# RELEVANT EXPERIENCE

## Business Systems Analyst| Fujitsu Australia Limited, Sydney | 09/2020 – 03/2021

* Identified needed business improvements and determining appropriate systems required to implement solutions.
* Gathered, reviewed and reported on findings.
* Enhanced and reconstructed computer systems resulting in 11% increased efficiency for business end-users.
* Lead and conducted an in-depth analysis of business performance versus business goals.
* Performed duties in accordance with applicable standards, policies and regulatory guidelines to promote safe working environment
* Offered input for complex documents to support client-ready final versions
* Identified needed business improvements and determined appropriate systems required to implement solutions

 **Marketing and Business Development Intern | Godfrey's|** 05/2019 – 04/2020

* Eliminated downtime and maximized revenue by providing top project quality control
* Implemented new competitive analysis and consumer trend reports to increase quarterly sales by 15%.
* Conducted online marketing initiatives, such as paid ad placement, affiliate programs, sponsorship programs, email promotions, or viral marketing campaigns on social media Web sites.
* Collaborated with teammates to develop advertising collateral and sales presentations.
* Developed, maintained and utilized diverse client base
* Led projects and analyzed data to identify opportunities for improvement

**ACHIEVEMENT-** Received stakeholder appreciation while transforming a legacy business system into a digitally advanced business system with an active web presence.

# EDUCATION

**Master of Business: Enterprise Resource Planning Systems**| 01/2018 - 03/2020 | *Victoria University - Sydney, NSW*

* Relevant Coursework Completed: Data Analysis for Business & Enterprise Resource Planning Systems Implementation
* Completed professional development in Computerized Accounting in an ERP System
* Awarded SAP Certificate in Customer Relationship Management using SAP CRM 7.2

Graduate Certificate: Information Technology| 01/2016 - 01/2017 | *University of Technology Sydney - Sydney, NSW*

* Completed professional development in Business Information Systems
Learning the invention, design, development, use and transfer of technology and innovation within an organization
* Continuing education in Software Development stream

Studies Processes, methods and tools that support the human-centered and communication-rich part of the software and system development called requirements engineering (RE), also known as business analysis in practice.

Bachelor of Science (BSc): Information Technology

| 01/2012 - 01/2015 | *Graphic Era University - Dehradun*

* Coursework: Databases, Networking, Software Testing, Coding, Graphics, Data Mining, Cloud Computing, Data Structures, Operating Systems, and various fundamental Computer Science Engineering subjects.

# CERTIFICATIONS

* **CBAP** - Certified Business Analysis Professional (Certified 03/2021)
* **Programming Foundations:** (Udemy Certified 12/2020)
* **Agile Business Management,** (LinkedIn learning 07/2021)
* **Business Analysis** (Charles Sturt University Certified 10/2021)
* **Technical Business Analyst** (Pluralsight Certified 10**/**2021**)**

# EXTRA-CURRICULAR

## Volunteer | Activate UTS | 11/2017

Supporting IT networking events conducted by Activate UTS by performing duties such as greeting and assisting guests, responding to basic customer inquiries face to face, by phone and email.

## Volunteer| Technical fest Victoria University | 01/2020

Researching individuals who would be interested in the event, encouraging people to attend, promoting the event with social media, responding to inquiries, volunteering on the day of the event, and reporting to supervisors.