**Prashant Guleria**

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Result-oriented IT professional with 1.5 years of experience in analysing internal workflow process to identify areas of enhancement, developing and implementing business development plans, and assessing business requirements. In previous roles, helped raise the effectiveness and usage of business targeting tools by 10%

**CORE COMPETENCIES**

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| --- | --- | --- |
| ***Programming*** | | *Python, JavaScript* |
| ***Database/Mining*** | | *MySQL* |
| ***Visualization tools*** | | *Tableau, MS Access, MS Excel (Advanced), MS Visio, MS Power BI* |
| ***Methodologies*** | | *Agile, Waterfall* |
| ***Agile Tools*** | | *Trello, Slack* |
| ***Others*** | *Requirements gathering, Time management, Business Process Modeling, UML, Project Management,* C*ollaboration with stakeholders* | |

**EDUCATION**

**The William Light Institute - Adelaide, SA July 2021-May 2022**

Professional Year Program: Australian Computer Society (ACS)

**Victoria University- Sydney, Australia August 2018-April 2020**

Master of Business: Enterprise Resource Planning (ERP) Systems

**University of Technology Sydney - Sydney, NSW July 2016-August 2017**

Graduate Certificate: Information Technology

**PROFESSIONAL EXPERIENCE**

**Front End Developer as a Freelancer, Adelaide, SA**

**May 2022 – Present**

* Empowered the search experience in many websites by using Algolia. Moreover, identified trends and patterns in how visitors engage with their websites using Google Analytics.
* Analyzed customer requirements and created a roll out strategy for project delivery, including business mapping and requirement documentation; determined optimal processes that would meet client needs.
* Worked with developers to integrate resources within projects using Azure.
* Followed SDLC best practices within Agile environment to produce rapid iterations for clients.
* Collaborated with stakeholders during development processes to confirm creative proposals and design best practices.
* Successfully performing maintenance on the front-end of the platform, which is based on HTML, jQuery and React

**Business System Analyst at Fujitsu Australia, Sydney NSW**

**September 2020 - March 2021**

* Identified needed business improvements and determined the appropriate systems required to implement solutions.
* Gathered, reviewed and reported on findings.
* Enhanced and reconstructed computer systems resulting in 11% increased efficiency for business end-users.
* Lead and conducted an in-depth analysis of business performance versus business goals.
* Performed duties in accordance with applicable standards, policies and regulatory guidelines to promote safe working environment
* Identified needed business improvements and determined appropriate systems required to implement solutions
* Completed routine and complex software installations, assisting users of various levels of computer sophistication in operation of new and existing software.
* Following up with the clients for regular orders, sending reminders for payments and other paperwork like reconciling the accounts.

**Digital Marketing Analyst at *Godfrey's Sydney, NSW***

**May 2019-April 2020**

* Eliminated downtime and maximized revenue by providing the best project quality control
* Implemented new competitive analysis and consumer trend reports to increase quarterly sales by 15%.
* Conducted online marketing initiatives, such as paid ad placement, affiliate programs, sponsorship programs, email promotions, or viral marketing campaigns on social media Web sites.
* Collaborated with teammates to develop advertising collateral and sales presentations.
* Developed, maintained and utilized diverse client base.
* Led projects and analyzed data to identify opportunities for improvement.

**ACHIEVEMENT-** Received stakeholder appreciation while transforming a legacy business system into a digitally advanced business system with an active web presence.

**CERTIFICATIONS**

* SAP ERP S4 Hana
* SAP Solution Manager 7.2
* Technical Business Analyst
* Agile Business Management
* Microsoft Power BI for Business Intelligence

**OTHER ACTIVITIES**

## Volunteer | Activate UTS

Supporting IT networking events conducted by Activate UTS by performing duties such as greeting and assisting guests, responding to basic customer inquiries face to face, by phone and email.

## Volunteer| Technical fest Victoria University

Researching individuals who would be interested in the event, encouraging people to attend, promoting the event with social media, responding to inquiries, volunteering on the day of the event, and reporting to supervisors.